



The leading information source for tracking
all publicly-traded companies in the printing
and promotional products industry.

Get the latest
PSW Chart.
Click Here!



Headlines

[SEARCH PRODUCTS](#)[SUPPLIERS SPECIALS](#)[SUBSCRIBE](#)[ADVERTISING INFO](#)

June 30, 2023

TODAY'S HEADLINES



Power Meeting Delray Beach: Networking and Fun in the Sun

The Delray Beach, FL, Power Meeting happened last month, and we're here with a recap video just in case you missed out on the fun and networking. Hear from attendees and suppliers, plus get a look inside the 1:1 meetings, after-hours events, and how industry relationships are built. For more information, visit www.pmpowermeetings.com.
<https://vimeo.com/840925303?share=copy>



The High Noon/TravisMathew Partnership Shows that Golf Promos Can Work for Anyone

by Brendan Menapace

Golf is evolving, and that means the opportunities for golf promos are evolving, too. Brands that otherwise might not fit into the world of golf are now common, as evidenced by High Noon's "SoCal fun-loving" apparel line with TravisMathew.





DemandBridge-Peecho Partnership Offers Print Flexibility Worldwide

Marketing and sales automation platform DemandBridge and print-on-demand provider Peecho have entered a partnership to offer DemandBridge clients unlimited print flexibility. Benefits for DB clients include localized printing, procurement, and immediate local tax compliance for international print orders, so they can enter new international markets with confidence. Peecho's checkout software is now integrated with DemandBridge's...



FEATURED RESOURCES



Sponsored by PRINTING United Alliance

Become a Member of the Alliance

Join the most comprehensive member-based printing and graphic arts association in the US! Comprised of 20,000 members worldwide encompassing the industry's vast communities, including printers, suppliers, installers, students, educators, and researchers. Members receive access to a wealth of invaluable resources, exclusive benefits, and industry-leading educational programs.



TRENDING STORIES



YETI's \$400 Cast Iron Skillet Is Really All About the Branded Accessories It Comes With

by Brendan Menapace

YETI just released a \$400 cast iron skillet. On the surface, it looks like any other 12" cast iron skillet, albeit with a "YETI" logo on the top. But, YETI bills it as "the last skillet you'll ever need," and backs it up with what really makes this item so special and appealing: The care kit it comes with.



BDA Acquires Germany-Based Distributor ipm|gruppe

Bensussen Deutsch & Associates LLC (BDA), announced it has completed the acquisition of leading promotional products service provider in Germany, ipm|gruppe. The acquisition immediately broadens BDA's merchandise service offerings in Europe, and further builds out its global reach and capabilities. With established offices in France and the UK, the creation of BDA Germany will provide...



PM PODCAST



Pillbox's Dan Watson Talks About the Power of a Referral and Baseball Bats as Art

Pillbox Bat Company's Dan Watson joins the podcast today to talk about how one branded bat promotion led to a relationship with the Minnesota Twins, and how that relationship led to a referral to other teams across the league. Watson also discusses the idea of a baseball bat being an artistic medium.



PROMO MARKETING BLOGS



Trust In Your Destination

by Greg Muzzillo

Success is a journey. The key to massive success is to have a massive goal. A massive destination. Truth is that no matter what the journey, we can rarely see the final destination. When you are driving a car, you may have a

PPAI 335713 / SAGE 68136 WWW.ATHENAPROMO.COM
FREE setups, imprints, shipping on most of the items

HOT PRICES ON DRINKWARE

ATHENA PROMO™
YOU NAME IT, WE MAKE IT!

CLICK TO BUY NOW!

Powered by LiveIntent AdChoices

BELPROMO

ASHB03 50 pcs or more
\$4.49c
regular price \$6.41c

ASHB12 50 pcs or more
\$4.49c
regular price \$6.29c

BETTER THAN EQP

SHOP NOW

Code: **PMPOMJUN**
Expires 06/30/23

Powered by LiveIntent AdChoices

destination that's a few hundred miles away. Even though you can only...



Beware False QuickBooks Helpers

by Harriet Gatter

Ask the Accountant... Question: I needed help with my QuickBooks. I googled and found a number, but they didn't help and tried to sell me a different QuickBooks program. Why? Answer: You should never google to find a way to contact QuickBooks. You will likely not find QB/Intuit, but the person on the other end...



PRODUCT OF THE DAY

pm promo marketing
Media Services. Marketing Solutions.

FREE SEARCH

The only **FREE** online product search platform
ALL. YEAR. LONG.

START YOUR FREE SEARCH

Powered by LiveIntent AdChoices

View special offers from leading promotional product suppliers, [click here.](#)

SUPPLIER SPECIALS

Don't Miss Your Chance For A Free Spec Sample!

from Premium Line, The

Made in the USA To Last a Lifetime!

from American Made Cutlery

Reflective Rimless Sunglasses For Summer Style

from Tekweld

12 Oz. Stemless Wine Glass with Full Color Imprint

from Tekweld

Save Big On Cool Summer Giveaways - Order Now!

from Athena Promo

Summer Sale Spectacular! Unbelievable Specials on 5 Best-Sellers

from StrombergBrand Umbrellas



On Sale! The SkyView Inverted Folding Umbrella

from StrombergBrand Umbrellas

Branded Products That Are Ready For The Beach

from Premium Line, The

Be Bold! Stand Out With Full Color Imprint

from Bel Promo

Lifestyle Collection - Elegance By Design

from Minya International Corp.

Best-Selling Cutlery With Your Logo!

from American Made Cutlery

Be Creative w/ Your Summer Events w/ Our Promotional Products

from Athena Promo

Golf - Executive Gifts & Awards

from Minya International Corp.

Essentials For Your Summer Promotion

from Tekweld

Drinkware You Can Handle

from Tekweld

Golden First Impressions - Financial Promo

from Minya International Corp.

Stay Dry With These Deals

from Premium Line, The

Build Lasting Brand Loyalty with American-Made Cutlery

from American Made Cutlery

A Water Bottle Triple Threat

from Tekweld

Saratoga Boat Bag (Screen Print)

You don't have to have a day on the boat planned to use this Saratoga Boat Bag from Bag Makers Inc. But, if you have the chance to take it on a boat, you should.



Real Estate Promotional Kit

from Tekweld

View All Supplier Specials

[SEARCH PRODUCTS](#)

[SUPPLIERS SPECIALS](#)

[SUBSCRIBE](#)

[ADVERTISING INFO](#)



Copyright © NAPCO Media All Rights Reserved



To advertise in this e-newsletter, please contact Chip Danby at (312) 543-0860 or e-mail cdanby@napco.com.

Help us help you! Send feedback about this newsletter to webmaster@napco.com

Did this edition of Promo Marketing Headlines get forwarded to you? [Click here to subscribe](#).

Copyright ©2023 | [NAPCO Media](#) | All Rights Reserved
1500 Spring Garden Street, 12th Floor | Philadelphia, PA 19130 USA | (215) 238-5300
[Privacy Policy](#)

All articles are protected by United States copyright and other intellectual property laws and may not be reproduced, rewritten, distributed, re-disseminated, transmitted, displayed, published or broadcast, directly or indirectly, in any medium without the prior written permission of NAPCO Media.