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IN THE PRINT AND PROMOTIONAL INDUSTRY

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TODAY'S TOP STORIES



Chatham Raises Initial Bid to Acquire RRD, While Also Filing Lawsuit Against RRD Board and Atlas

by Mark Michelson

Chatham Asset Management, a private investment firm that already owns approximately 14.9% of the outstanding common stock of Chicago-based R.R. Donnelley & Sons (RRD) and which is also its largest bondholder, submitted a binding, fully financed...



Print+Promo's Distributor Connect Returns to In-Person Format in San Diego

by Elise Hacking Carr

The last 19 months have been tough for print and promo professionals. This is an industry that thrives on relationships — many of which start with a handshake. That simple gesture often leads to continued talks, lunches with colleagues (who feel more like friends) and toasts to the future...



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THE BUSINESS SECTION



Executive Perspectives: Chris Anderson of HPG

by Elise Hacking Carr

As part of Print+Promo Marketing’s ongoing feature, Executive Perspectives, we get to know leading professionals in the print and promotional industry. This month, we interviewed Chris Anderson, president and CEO of HPG, Boston/Salt Lake City. Here, he advocates for strategic product positioning, addresses industry threats and expands on his company’s recent technology endeavors...



2021 CSR All-Stars: Kim Hendrix, Sportsman Cap & Bag

by Elise Hacking Carr

Print+Promo Marketing is proud to present its “CSR All-Stars” feature. These unsung heroes care for their customers — even when those customers are not always right — and often go out of their way to solve challenges with an unwavering smile. Meet Kim Hendrix, customer service and merchandising specialist for Sportsman Cap & Bag...



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OP-ED



Mind, Body and Brownies: The Relentless Pursuit of Success Featuring CEO Josh York

by Greg Muzzillo

“When you build a growth mindset, a resilient mindset, it allows you to literally just push through every challenge in life,” shares Josh York, CEO of GYMGUYZ. He also discusses the power of visualization and how having the end in mind can result in massive success. Tune in to hear how York closed his first deal over eating brownies. Get ready to be motivated — York’s energy is contagious...



THE BACK PAGE



Stran & Company Inc. Announces Pricing of Upsized \$18M IPO and Nasdaq Listing

Stran & Company Inc., Quincy, Mass., announced the pricing of its upsized initial public offering of 4,337,349 units, each consisting of one share of common stock and a warrant to purchase one share of common stock, at a public offering price of \$4.15 per unit, for aggregate gross proceeds of approximately \$18.0 million, prior to...



PROMO PRODUCTS



Wise Business Forms Honored as Employer of the Year for National Disability Employment Awareness Month

Wise Business Forms, Alpharetta, Ga., has been awarded Employer of the Year for National Disability Employment Awareness Month (NDEAM) by the Department of Behavioral Health and Developmental Disabilities (DBHDD). The award was presented during DBHDD’s annual Behavioral Health Symposium, which, this year, took place virtually...



INDUSTRY NEWS



November 12, 2021

Company (Ticker Symbol)	TEV/EBITDA	For 2021	11/12/21	For 2020	2020	2019	2018	2017
Cimpres (CMPR) fka Vistaprint	15.1X	+0.3%	88.00	-30.2%	87.74	125.77	103.42	119.88
Deluxe Corp. (DLX)	12.0X	+29.3%	37.75	-41.5%	29.20	49.92	38.44	76.84
Ennis (EBF)	11.3X	+11.5%	19.91	-17.6%	17.85	21.65	19.25	20.75
Quad (QUAD)	5.3X	+13.1%	4.32	-18.2%	3.82	4.67	12.32	22.60
R.R. Donnelley (RRD)	6.2X	+303.5%	9.12	-42.8%	2.26	3.95	3.96	9.30
Market Cap in Mil \$: >>>>		+19.8%	6,727	-33.2%	4,782	7,153	6,296	9,806
	DJIA	+18.0%	36,100	+7.3%	30,606	28,538	23,327	24,719
	Nasdaq	+23.1%	15,861	+43.6%	12,888	8,973	6,635	6,903
	S&P 500	+24.7%	4,683	+16.3%	3,756	3,231	2,507	2,674
	Russell 2K	+22.0%	2,412	+18.5%	1,977	1,669	1,349	1,536
Total of 4 index composite: >>>>		+20.0%	59,056	+16.1%	49,228	42,411	33,818	35,832

Note: Values in Green are up, Black is "even" and Red means down from the previous month's close.

Information furnished above is from GoogleFinance except TEV/EBITDA from Yahoo! Finance which is from the prior day's close.

All information is deemed reliable, however no representation can be made as to its accuracy and may be subject to errors.

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