

Make sure you receive this newsletter by adding editor@content.goprintandpromo.com to your Safe Sender, White List or Address Book.



Powered by  LivelIntent

PPAI EXPO 2023
Exhibits Jan. 10-12
ppai.org/expo

AdChoices 

November 29, 2022

PRINT+PROMO THE PRESS

NEWS, OPINION AND STRATEGIES FOR PROFESSIONALS
IN THE PRINT AND PROMOTIONAL INDUSTRY

[SEARCH PRODUCTS](#)

[PROMO MARKETING](#)

[PRINT+PROMO](#)

[ADVERTISING INFO](#)

TODAY'S TOP STORIES



[How Integrated Products Can Save You Money, Resources and Headaches](#)

by Elise Hacking Carr

For as much progress as there has been in the print industry, it's still common to see fulfillment and distributor locations use pick or pack lists to pull items and separately print a shipping label after the product has been pulled and packed. But there's a bigger picture at play here...



[Print+Promo Marketing Announces 2023 Power Meeting and Power House Dates](#)

Where can you talk projects, find new products and solve business challenges? Only at Power Meetings, powered by Print+Promo Marketing. These events remain the gold standard in industry relationship-building events — and they're back for 2023. Three days of one-on-one meetings provide a networking experience that large trade shows and other events simply can't match...





Your GO-TO print shop for Short Run Books

1-800-685-5743 • mail@lippmannprinting.com

Powered by LiveIntent

AdChoices

THE BUSINESS SECTION



2022 Top Suppliers: How Taking a Risk Paid Off for Koozie Group

As part of Print+Promo Marketing’s 2022 Top Suppliers list, we asked some of the top-ranked suppliers about how they managed to continue to grow and bounce back from the pandemic, their thoughts on where the industry stands, their future plans and more. Read on for our conversation with David Klatt, CEO of Koozie Group, the No. 5 supplier on our list...



2022 CSR All-Stars: Andrea Volker, ID Line & ActNow Media by Halls & Company

by Elise Hacking Carr

Print+Promo Marketing is proud to present its “CSR All-Stars” feature. These unsung heroes care for their customers — even when those customers are not always right — and often go out of their way to solve challenges with an unwavering smile. Meet Andrea Volker, account executive – NE territory at ID Line & ActNow Media by Halls & Company...



Register Now

DIGITALTEXTILE
PRINTING CONFERENCE 2022

DEC 7 – 8, 2022
Sheraton Imperial Hotel,
Durham, NC

Powered by LiveIntent

AdChoices

OP-ED



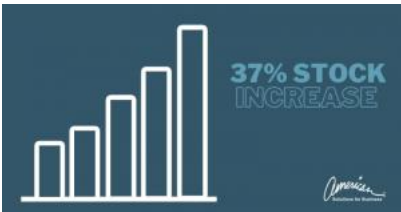
How QuickBooks Premier Handles Sales Tax in Multiple States

by Harriet Gatter

A reader asks, "I have to file sales tax in multiple states. How does QB Premier handle that?" Read today's edition of "Ask the Accountant" for the answer...



THE BACK PAGE



American Solutions for Business Stock Share Value Increases

American Solutions for Business, Glenwood, Minnesota, recently celebrated achieving another record year of growth. During its annual home office update meeting, Justin Zavadil, president of ASB, shared updates regarding projects and events happening within the home office and field, while Bill Finley...



INDUSTRY NEWS



PRINTING United Alliance Celebrates 2022 Ben Franklin Honor Society Inductees

PRINTING United Alliance, the most comprehensive member-based printing and graphic arts association in the U.S., announces that nine industry notables have been inducted into its prestigious Ben Franklin Honor Society (BFHS). The inductees were welcomed in a private virtual ceremony on November 17...



INDUSTRY NEWS



November 25, 2022

Company (Ticker Symbol)	TEV/EBITDA	For 2022	11/25/22	For 2021	2021	2020	2019	2018
Cimpres (CMPR) fka Vistaprint	8.7X	-61.0%	27.94	-18.4%	71.61	87.74	125.77	103.42
Deluxe Corp. (DLX)	7.1X	-41.4%	18.83	+10.0%	32.11	29.20	49.92	38.44
Ennis (EBF)	7.1X	+17.1%	22.86	+9.4%	19.53	17.85	21.65	19.25
Quad (QUAD)	5.2X	-4.5%	3.82	+4.7%	4.00	3.82	4.67	12.32
Market Cap in Mil \$: >>>>		-40.0%	2,460	-2.5%	4,103	4,210	6,875	6,017
	DJIA	-5.5%	34,347	+18.7%	36,338	30,606	28,538	23,327
	Nasdaq	-28.2%	11,226	+21.4%	15,645	12,888	8,973	6,635
	S&P 500	-15.5%	4,026	+26.9%	4,766	3,756	3,231	2,507
	Russell 2K	-16.7%	1,869	+13.6%	2,245	1,977	1,669	1,349
Total of 4 index composite: >>>>		-12.8%	51,469	+19.8%	58,995	49,228	42,411	33,818

Note: Values in Green are up, Black is "even" and Red means down from the previous month's close.

Information furnished above is from GoogleFinance except TEV/EBITDA from Yahoo! Finance which is from the prior day's close.

All information is deemed reliable, however no representation can be made as to its accuracy and may be subject to errors.

© Copyright 2022 Corporate Development Associates, Inc., Scottsdale, AZ. Contact Publisher Jim Anderson at 480-951-2441 for more information.

PrintStockWatch® has been published continuously since January 2000 and now has over 1,200 printing industry executives as subscribers

Contact Print+Promo Staff [View All Staff](#)

Elise Hacking Carr
Editor-in-Chief
ecarr@napco.com

Jim Harvie
Publisher
jharvie@napco.com

Ambrose Crenshaw
Director, eMedia
acrenshaw@napco.com



[SEARCH PRODUCTS](#)

[PROMO MARKETING](#)

[PRINT+PROMO](#)

[ADVERTISING INFO](#)

PRINT+PROMO

Copyright © NAPCO Media All Rights Reserved



To advertise in this e-newsletter, please contact Jim Harvie, Publisher, at 215-238-5436 or e-mail jharvie@napco.com.

Help us help you! Send feedback about this newsletter to webmaster@napco.com

Did this edition of Print+Promo The Press get forwarded to you? [Click here to subscribe.](#)