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IN THE PRINT AND PROMOTIONAL INDUSTRY

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TODAY'S TOP STORIES



[Promo Suppliers on How Sales Are Returning to the Sports and Music Entertainment Markets](#)

by Amanda L. Cole

Since the pandemic shut down the entire country, some sectors have bounced back quicker than others. Two areas that have struggled to find their paths to normal are sports and live music, which tend to rely on large crowds that have been mostly banished over the past year...



[Cathy Armstrong Is Named the New CEO of RBO PrintLogistix](#)

RBO PrintLogistix announced that Cathy Armstrong is their new CEO, effective since June 28, 2021. She will be joining RBO PrintLogistix from Armstrong Services LLC, where she was owner and president...



FEATURED RESOURCE



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THE BUSINESS SECTION



2021 Women in Print and Promo: Margo Yohner, RRD Commercial and Digital Print

by Elise Hacking Carr

Print+Promo Marketing is proud to present its annual "Women in Print and Promo" feature. This year's group of honorees is changing the narrative of female representation in a traditionally male-dominated industry. Meet Margo Yohner, senior vice president of sales for RRD Commercial and Digital Print...



Mt. Royal Printing Makes Two Strategic Acquisitions

Mt. Royal Printing, a Baltimore-based full-service print production company, has made tuck-in acquisitions of two Pennsylvania firms, Spectrum Printing Inc., East Petersburg, and Shuman Heritage Printing Co. LLC, York...



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OP-ED



Pro Tip

by Elise Hacking Carr

On March 11, 2020, Utah Jazz center Rudy Gobert tested positive for COVID-19, resulting in the cancellation of NBA games across the league and eventually the suspension of the rest of the season after a brief “bubble experiment” in Walt Disney World...



THE BACK PAGE



A Workout to Empower Your Mind With Kate Eckman

by Greg Muzzillo

“Our thoughts are affecting our mental metabolism—if you want energy that’s going to keep you going, then start having some better self-talk,” explains Kate Eckman, an accomplished entrepreneur, coach and author. Eckman shares her 10-step approach to becoming a better you and reaching maximum potential...



SALES + MARKETING



Facilisgroup Appoints New Senior VP of Sales and Marketing

Facilisgroup, a leading software-as-a-service company and partnering community within the promotional products industry, is positioning itself for growth with the appointment of Scott Anderson as the new senior vice president of sales and marketing...



BUSINESS STRATEGY



July 9, 2021

Company (Ticker Symbol)	TEV/EBITDA	For 2021	7/9/21	For 2020	2020	2019	2018	2017
Cimpress (CMPR) fka Vistaprint	16.5X	+26.2%	110.71	-30.2%	87.74	125.77	103.42	119.88
Deluxe Corp. (DLX)	10.7X	+49.5%	43.66	-41.5%	29.20	49.92	38.44	76.84
Ennis (EBF)	8.6X	+14.9%	20.51	-17.6%	17.85	21.65	19.25	20.75
Quad (QUAD)	7.2X	+1.1%	3.86	-18.2%	3.82	4.67	12.32	22.60
R.R. Donnelley (RRD)	7.6X	+163.3%	5.95	-42.8%	2.26	3.95	3.96	9.30
Market Cap in Mil \$: >>>>		+34.9%	6,449	-33.2%	4,782	7,153	6,296	9,806
	DJIA	+13.9%	34,870	+7.3%	30,606	28,538	23,327	24,719
	Nasdaq	+14.1%	14,702	+43.6%	12,888	8,973	6,635	6,903
	S&P 500	+16.3%	4,370	+16.3%	3,756	3,231	2,507	2,674
	Russell 2K	+15.3%	2,280	+18.5%	1,977	1,669	1,349	1,536
Total of 4 index composite: >>>>		+14.2%	56,221	+16.1%	49,228	42,411	33,818	35,832

Note: Values in Green are up, Black is "even" and Red means down from the previous month's close.

Information furnished above is from GoogleFinance except TEV/EBITDA from Yahoo! Finance which is from the prior day's close.

All information is deemed reliable, however no representation can be made as to its accuracy and may be subject to errors.

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